



ANN COLE // CREATIVE DIRECTOR

EMPLOYMENT HISTORY

GLOBAL CREATIVE DIRECTOR

OLIVER, May 2016 - Present

OLIVER is not your average agency, so we don't have average folks. We create bespoke, integrated (on and off-site) teams for Brands across the globe. My task is to champion the overall artistic vision of our work, and to ensure great design and on-point brand messaging for a variety of clients; Hospitality, CPG, Finance, and beyond. What does my average day look like? When I'm not working with my Leadership team to streamline processes and improve our client relationships, you'll find me challenging my international team of Art Directors, Brand Guardians, Designers, Developers, and Copywriters to create thoughtfully inspired work.

SENIOR ART DIRECTOR

Medallion Retail, November 2013 - May 2016

With its heart based in brick and mortar executions, a good portion of my role at Medallion was in the ideation and creation of cohesive, beautiful, and innovative in-store activations for a variety of clients. Working with the Executive Creative Director, I managed a team of Design Directors and Production Designers in the creation and execution of 360 programs. When I wasn't on the ground pushing pixels, I was working with our New Business team, serving as the Creative presence for our client pitches and presentations.

SENIOR GRAPHIC DESIGNER

Leader Agency July 2010 - September 2013

Once you've done CPG, you'll never look at the inside of a grocery store the same way again. That's what I learned during my stint with Leader and our amazing relationship with General Mills and their 100+ consumer facing brands. While overseeing the work of the Designers, I was lucky enough to be involved in a number of high profile projects: from the rebranding of philanthropic platforms to the re-envisioning of products in the market place. But it wasn't all cakes and snack mix. Leader gave me the opportunity to think outside the cereal box with comprehensive activations for great brands like Mizuno, Glock, and Target.

GRAPHIC & UI DESIGNER

GLADWORKS, Feb 2007 - June 2010

A small company with a lot of chutzpah gave me my first big break in the agency world. Gladworks was a multi-disciplinary team with an amazing list of local and national clients. Working with my Creative Director, I discovered my love of the brand world and focused in on logo and platform development while honing my UI and digital skills. It's also where I first delved into the client world, working with decision makers to refine and perfect their projects face-to-face.

ACADEMICS

BFA Graphic Design,
Auburn University
Magna Cum Laude

SKILLS

- Adobe Creative Suite
- On-Set Photography and Videography Direction
- Pre-Press & Production Expertise
- Retail Strategy and In-Store Activation

AREAS OF INTEREST

- Creative Direction
- Brand Leadership
- Team Management

PORTFOLIO

anncoledesign.com

CONNECT

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REFERENCES AVAILABLE UPON REQUEST.